



Speak to Become Famous

"providing speakers an organization that will advance their speaking career"

Techniques for Getting Speaking Engagements

Techniques Strategy #7

Back-of-the-Room Sales

- Record your Events
- Studio Time
- Local Interviews
- Interview Famous People
- Your Talks are Your Books

Techniques Strategy #8

Paid Engagements –

- Chamber of Commerces
- Associations
- Teleclasses
- Cruise



Speak to Become Famous

"providing speakers an organization that will advance their speaking career"

Techniques for Getting Speaking Engagements

Techniques Strategy #5

Collaborations

- Network with Speakers
- Speaker's Websites
- Joint Events
- Brainstorm with other speakers
- Power Partners

Techniques Strategy #6

Become Famous—

- Write to get known
- Get interviews on Radio/TV Shows
- Get published
- Create your own show



Speak to Become Famous

"providing speakers an organization that will advance their speaking career"

Techniques for Getting Speaking Engagements

Techniques Strategy #3

Service Organizations—

- Rotary International
- Lions Clubs
- Kiwanis Clubs
- Soroptimists
- Chamber of Commerce

Techniques Strategy #4

Strategies –

- Who else is a speaker
- What speaker events do you attend?
- What speakers to go to hear?
- Do you volunteer for speakers?



Speak to Become Famous

"providing speakers an organization that will advance their speaking career"

Techniques for Getting Speaking Engagements

Techniques Strategy #1

Be Prepared –

- What do you have to offer? _____
 - Know your audience _____
 - Practice, Practice, Practice _____
 - Handouts reflect your expertise _____
 - Show up on time _____
-
-
-
-
-
-
-

Techniques Strategy #2

Birds of a Feather –

- Who else do you know who is a speaker _____
 - What speaker events do you attend? _____
 - What speakers do go to hear? _____
 - Do you volunteer for speakers? _____
-
-
-
-
-
-
-

Getting Speaking Engagements

presented by

Sharyn Abbott



Speakers Collaborative

(925) 939-1801